



Managing in Challenging Times

2009 Annual Conference and Trade Show



Texas Assisted Living Association

2009 Annual Conference

September 16-18

Crowne Plaza Hotel

San Antonio, TX

The TALA trade show is the largest assisted living– specific trade show in the state of Texas. Don't miss this opportunity to meet with close to 200 assisted living managers, administrators, owners and operators!

*Sponsorship and advertising opportunities are still available.

Exhibitor Information

BOOTH PACKAGE

- 8 x 10, 3' side drape, two chairs, company identification sign, one trash can, one 6' skirted table, listing in the onsite program, list of pre-registrants, list of conference attendees, two tickets to lunch in Exhibit Hall, Two tickets to the Opening Reception, listing in Inside TALA, and Conference Program. (Additional tickets to activities and events may be purchased separately.)

Members **\$575**

Non– Member **\$690**

DECORATOR AND SHIPPING/ELECTRICITY:

Information will be sent to the contact listed on the Exhibitor Contract once the form is returned and payment is received.

CONTRACT OF SPACE

Please complete and return the attached exhibit contract with payment to TALA, P.O. Box 684642, Austin, TX 78768-4642 or fax to 512-524-5135. Space will be assigned on a first-come, first-served basis.

CONFIRMATION

To confirm receipt of your payment, the individual listed as the Contact Person on the contract will receive a packet of information and your booth assignment. Complete exhibit information such as a detailed schedule, and decorator/shipping information will be included. At that time, you will be given a form for your listing in the conference program and a request for your mailing labels.

CANCELLATION

Full refunds less a service charge of \$50.00 will be granted for space cancelled in writing on or before August 15, 2009. No refunds will be granted for cancellation after August 15, 2009.

PRIZES

Prizes will be awarded for the best booth overall and the best booth keeping in the conference theme.

Hotel

TALA has reserved a block of rooms at the Crowne Plaza Hotel , 111 East Pecan St., San Antonio, TX, 78205, 1-888-3233-9527 at discounted rates of \$129.00 a night for single or double occupancy. Deadline to make reservations at the discounted rate is August 16, 2009. After that date, room rates will increase to the standard rate.

Guest Tickets

If you would like to invite a guest to attend any of the events, tickets may be purchased at the registration desk (subject to available seating) or in advance at the following rates:

- Exhibit Hall, \$25
- Opening Reception, \$30
- Lunch Thursday in Exhibit Hall, \$30
- Awards Breakfast, \$25

Registration

Registration for the full conference includes tickets to the meals and events on that day only. TALA accepts checks, MasterCard, Visa and American Express. Registrations will not be processed without payment. Mail Payments to TALA at P.O. Box 684642, Austin, TX, 78768-4642 or fax to 512-524-5135.

Attire

Attire for the conference is business casual.

Questions?

Contact Gail Harmon at gail.harmon@tala.org / 512-653-6604 or Paige Bailey at paige.bailey@tala.org / 512-576-7563.

Exhibitor Contract

Company Name _____

Address _____

City _____

State _____

Zip Code _____

Contact Person _____

Telephone _____

Fax _____

Email _____

Please check the boxes that you would like to secure for 2009.

Platinum— \$7,500

Lanyards— \$1,000

Gold— \$5,000

Breaks (2) - \$500

Silver— \$2,500

Booth Member— \$575

Conference Handbooks— \$3,500

Booth Non-Member— \$690

Awards Breakfast— \$2,500

Business Card Ad— \$100

Keynote Speaker—

Quarter Page Ad— \$150

SOLD Tote Bags— \$2,000

Half Page Ad— \$250

Conference Portfolios— \$1,500

Full Page Ad— \$400

Payment Options

Check payable to TALA

Credit Card

Visa

Master Card

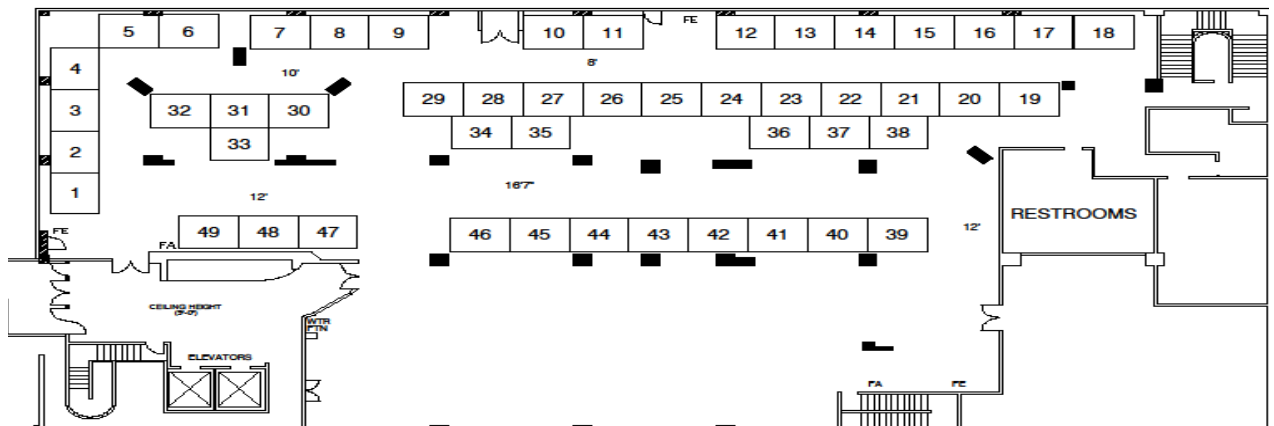
AMEX

Credit Card Number _____

Expiration Date _____

Card Holder Name _____

Signature _____

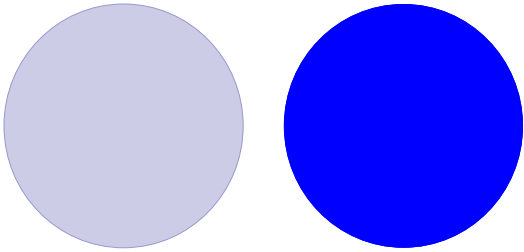




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CHECK US OUT!

WWW.TALA.ORG



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