Submission Instructions

Projects must be completed or under construction and substantially complete by 3.01.13. Submissions can include projects completed within the past five years, but no earlier than 1.01.08.

1. **Narrative:** Submit a 400-word narrative for a full-page entry and a 200-word narrative for a half-page entry that describes the project for the audience of senior living executives. This narrative will be published in *Senior Living Executive*, so it is in your best interest to proofread it carefully. Be sure to include:
    a. A complete description of the project and its goals
    b. How the project meets its goals and supports quality care
    c. Any innovative features and how residents use these features

    Please also provide the following supplemental information, which will assist in judging:
    a. How the project differs from and improves upon designs for senior living
    b. Site plan (must be a completely legible pdf)
    c. Any additional photos (do not have to be high res) that illustrate how the project excels/meets goals/etc.

2. **Photographs, renderings, and captions:** Submit 2-3 high-resolution (300 DPI at 100% of size) photos and/or renderings of the project for consideration by the judges. We recommend submitting both exterior and interior photographs or renderings of the project; if possible, photos showing the building in use by residents are ideal.

    Please provide captions and photo credits for all images submitted and identify two photos for full-age entry and one photo for half-page entry to be published in *Senior Living Executive*. If you do not select a photo or photos for print, the *Senior Living Executive* staff will make the selection for you. Changes to photos during the layout review stage will incur an additional fee.

Special Note Regarding Naming of Files: Please ensure all submitted files (photos, narrative, site plan) are labeled with the PROJECT NAME (e.g., "ABC Senior Living narrative," "ABC Senior Living photo1"). **Please submit all materials via email to *Senior Living Executive*, Attn: Arlene Jenkinson, at ajenkinson@strattonpublishing.com. Please put Senior Living by Design in the subject line.**

SPECIAL: 10% off when entering more than one project.
Contact ajenkinson@strattonpublishing.com for Coupon Code.